



Graphic Designer

Sharper Cards is a successful Calgary-based direct marketing and online company. And for over 26 years we've provided unique personalized communication and promotional products to small businesses throughout North America.

At Sharper Cards it's about our people – the Sharper Stars™. We grow and prosper because of the commitment, dedication and loyalty of our employees. Our team members are skilled, innovative, passionate and energetic who work hard, achieve results but also know how to have fun!

We are currently seeking a Graphic Designer to join our team!

Responsibilities

- Product development of print media products for business professionals
- Marketing promotions (campaigns) – design and creative development for print and web.
- Catalog design/project management (design side) for print and web.
- Contribute ideas to improve processes for efficient, quality production.
- Assist the Creative Services Manager in establishing and administering corporate branding and design project management.
- Assist teammates by providing answers to technical questions.

Education

- Diploma/Degree in Graphic Design or Visual Communications – Focus/Major in printed media and web design

Experience

- Minimum 5 years of design/production experience in a publishing, print and/or web environment.
- Proven ability to develop campaigns & provide creative directions with copywriting skills a definite asset.
- Proficiency in Adobe – InDesign, Illustrator, Photoshop & Acrobat, QuarkXpress, Microsoft Office Suite, and Dreamweaver.
- Macintosh experience essential, knowledge of the PC environment an asset.
- Proficiency in scanning, editing and colour correcting images.
- Proficiency in font and digital file management and file pre-flight.
- Experience with current electronic file transfer methods (i.e. Email & FTP)

Skills and Attributes

- Good understanding of and the ability to employ the fundamentals of design, layout, color typography and advertising campaign development.
- Knowledge of pre-press production with a focus on digital printing.
- Highly organized and possessing good time management skills.
- Detail oriented with a thorough, tidy work habit.

If you think this challenging and exciting role is for you, please forward your resume along with salary expectations, in confidence to: fhatch@sharpercards.com or fax to 403-233-7744

Attention: Falon Hatch, Human Resources Manager
For more information please visit www.sharpercards.com